



Cycling Challenges

It's in
the Bag



Looking for your next big cycling adventure?

Brilliantly organised challenges happen all over the UK, and we'd love you to take on one in support of It's in the Bag. Whether you're a seasoned cyclist or love a good spin, these events are a great way to push yourself, enjoy stunning scenery, and support men affected by testicular cancer. Saddle up, get involved, and make a real difference!



John O'Groats to Lands' End (JOGLE/LEJOG)

The 2026 John O'Groats to Lands' End (JOGLE) is a major 17-day, 850+ mile, on-road ultramarathon running event taking place from 14-30 March 2026, hosted by Ultra Running Ltd. Various supported cycle tours are available for JOGLE in 2026, including 15-day options, providing an iconic, challenging endurance experience. Many cyclists also do this route as LEJOG (Land's End to John O'Groats) in 2026, with options starting in July.

Bike Adventures have been organising both fully supported and independent cycling holidays from Land's End to John O'Groats/John O'Groats to Land's End longer than any other company, over 14 years, and have helped hundreds of people to realise their dream of cycling the length of the UK.



Cycling Challenges

It's in
the Bag



The Badger Divide

The Badger Divide is primarily a self-supported, and, for the most part, un-organised long-distance gravel/bikepacking route stretching from Inverness to Glasgow (approx. 200–210 miles). While the route itself is open, some operators (e.g., Highland Transfers and Lakota Expeditions) offer organised, supported, or guided tours of the route.

<https://www.cyclinguk.org/routes/weekender-badger-divide>

The Dragon Ride

The Dragon Ride is one of the UK's most prestigious and challenging annual road cycling sportives, held in South Wales, in June. It takes riders through the scenic Brecon Beacons, featuring challenging, mountainous routes including the infamous Devil's Elbow climb. The 2026 event takes place on June 14th. Four distances are available to suit different abilities. Limited places remain for 2026. <https://www.dragonride.co.uk/entry-types-2026/>



Cycling Challenges

It's in
the Bag



Fred Whitton Challenge

The Fred Whitton Challenge is widely regarded as the UK's toughest one-day charity cycling sportive, featuring a gruelling 112–114 mile route around the Lake District. Held annually in May in memory of cyclist Fred Whitton, the event involves over 3,900 meters of climbing, including the infamous, steep Hardknott Pass. The May 2026 Challenge is already sold out. The general ballot now opens in December, remaining open for 10 days to give riders more training time over the holidays, with the ballot announcement also taking place in December. Keep an eye on the official website for ballot dates and announcements. <https://fredwhittonchallenge.co.uk/entry/>

Chase the Sun

Chase the Sun is a non-competitive sunrise-to-sunset ride on the longest day, open to all with no rules, signs or timings. Riders can tackle the full 200+ mile coast-to-coast challenge or join a relay team covering 30–35 mile sections together. With four stunning routes available across the UK, Ireland and Italy, plus clear guidance and a brilliant community, it's an unforgettable adventure. The next Chase the Sun takes place on Saturday 20 June 2026. <https://www.chasethesun.org/>



Cycling Challenges

It's in
the Bag



Pan Celtic Race

The Pan Celtic Race is a self-supported ultra-endurance cycling adventure that crosses the six Celtic nations, Scotland, Ireland, Wales, Cornwall, Brittany and the Isle of Man. It offers a challenging, GPS-tracked road or gravel route that changes each year, typically covering 1,000+ miles of dramatic terrain. The race is known for its strong sense of community and its focus on culture, landscapes and personal endurance. The next event takes place from 11–21 July 2026. <https://pancelticrace.com/ultra/2026/>

The Great Exmoor Ride

The Great Exmoor Ride is a challenging 66-mile adventure from Taunton to Blue Anchor, taking cyclists through quiet Somerset lanes and the stunning scenery of Exmoor. The 2025 event was a great success, with riders enjoying spectacular views and a real sense of achievement after conquering the hilly route. The next Great Exmoor Ride takes place on Sunday 6 September 2026. <https://www.greatexmoorride.com/>



Cycling Challenges

It's in
the Bag



Paris Brest Paris

In 2026, Paris-Brest-Paris isn't running its main 1,200km event; instead, it's the key qualifying year for the 2027 edition. Riders must complete official long-distance Brevets de Randonneurs Mondiaux (BRMs) (400km and above) throughout 2026 to secure a place. Pre-registration doesn't open until 16 January 2027, so it's too early to sign up, but riders are encouraged to check the official Get Ready page and use 2026 to ride, train and complete the required BRMs for the best chance of taking part.

<https://www.paris-brest-paris.org/en/registration/>

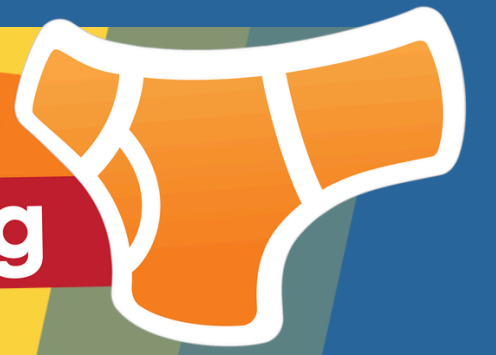
Ironman

The IRONMAN Series is a world-renowned collection of long-distance triathlon events held across the globe, offering athletes of all levels the chance to take on an iconic endurance challenge. Every year, the series features a huge calendar of IRONMAN (full distance) and IRONMAN 70.3 (half distance) races in stunning international locations. The 2026 season includes dozens of events worldwide, from the Middle East and Europe to the Americas, giving participants a wide choice of courses and terrains to suit their goals. <https://www.ironman.com/>



Cycling Challenges

**It's in
the Bag**



London - Edinburgh - London 2029

London-Edinburgh-London (LEL) is one of Britain's greatest long-distance cycling challenges, a 1,530km (950-mile) self-supported ride from London to Edinburgh and back. The 2029 event takes place 5–10 August 2029, giving riders around 128 hours to complete the route. Entry opens in August 2027, with further details (including cost) confirmed closer to the date.

<https://londonedinburghlondon.com/>

Thank you so much for your incredible support. If any of these cycling challenges inspire you to ride in aid of It's in the Bag, we'd love to hear from you. Please get in touch and let us know.



FIND OUT MORE



Email us:
hello@itsinthebag.org.uk

Registered Charity Number 1163735

